

April 12, 2019  
Club 71 in the Dana J. Dykhouse Stadium  
www.SDLaunch.com



**9:30am: Registration**

**10:00am: Welcome and Introductions: Andy Jorgensen**

**10:15am: “Wonder: The Ultimate Key to Imagination, Innovation, and Creativity”,  
Harris III- Keynote Speaker**

What if the real secret to unlimited creativity and innovation had everything to do with how you use your imagination? It’s a common myth that imagination is something every child readily uses, then stops using over time. What if that wasn’t the case? In this transformative talk, Harris will show you how your imagination how it is being mis-used and wasted, and how to tap into an unlimited potential to create and innovate by reawakening child-like wonder.

**11:30am: Breakout Sessions:**

**\*\*Session for Educators\*\***

**Creating a culture of “Wow in a world of “How”, Harris III**

Wonder plays a key role in leadership, entrepreneurship, creativity and innovation. But how do we sustain that sense of wonder in a world filled with so much cynicism? In this breakout, you will discover how to build a culture of wonder. Through a set of exercises, you will also discover that you are more naturally gifted at creating and leading an atmosphere and organizational culture than you may have ever realized.

**From the Trenches Panel: Andy Jorgensen (Moderator)**

Panel features the following South Dakota entrepreneurs: Laurel Diekhoff-Flume Bath and Body; Dhiraj Sharan-Query.AI; Jessica Herrboldt-Bum’s Bike & Brew.

**12:30pm: Lunch/Networking (Box lunch provided)**

**\*\* Interactive Session for All \*\***

**1:30pm: Storytelling and the powerful tool of “Wonder”, Harris III**

Since the beginning of time, human beings have told stories. Stories are the operating systems of our brains and Wonder, its most powerful tool. This educational and inspiring breakout will teach you how to leverage the transformational power of wonder by understanding the role it plays in storytelling. Get ready to experience a game-changing new paradigm affecting both your personal and work life.

**2:45pm: Wrap-Up & Networking**